



Session 1 – Chapter 3: Dreams, Ideas and Evaluation

Module Title:	From Dreams to Business			
Session n.1	Dreams, Ideas and Evaluation <i>(This session is based on the following paragraphs in the Chapter 3 of the Guide for Migrant Entrepreneurs: Turning Dreams into Ideas in to Dreams; The Importance of an Idea; It all starts with the brand 'I'; Evaluate yourself)</i>			
Duration	2 hours			
Delivery method	Blended <input type="checkbox"/>	Face to face <input type="checkbox"/>	Online learning <input type="checkbox"/>	Distance learning (Learning Platform) <input type="checkbox"/>
		Time:	Time:	Time: 2 hours
	Notes on the choice: <i>*The trainer will choose the course delivery method taking into account the interested students location, the available teaching space and resources, social situation, etc.</i>			
Learning objectives	<ul style="list-style-type: none"> • To believe in his dreams to make them come true • To understand how important ideas are to make progress • To know what business they are capable of creating • To understand who they are or they want to be in business 			
Intended learning outcomes:	L01: Students will be able to identify and evaluate new business ideas L02: Students will be able to use and learn how to put his ideas into practice L03: Students will be able to know themselves and to understand what their interests are L04: Students will be able to identify who they want to become in their business			
Session Details:	Lesson Item:	Method(s) and instructions for trainers:	Required Resource(s):	
	Introduction (optimal group size could be: 1-10)	<ul style="list-style-type: none"> - Brief introduction from the tutor about the purpose of the lesson. - <i>Break the ice</i> (proposed exercise) Discussion: starting a new business is a complex matter, how important do you think it is to have a business idea? Do you already have one? Comment 	<ul style="list-style-type: none"> - PC/ Laptop & Zoom, Teams or any other similar platform (online live lesson delivery) 	



	<p>Activity 1: Presenting the learning objectives of the course</p>	<ul style="list-style-type: none"> - Brief presentation of the objectives of the session 	
	<p>Activity 2: The Business Idea – form the creation to the implementation</p>	<p><i>The sessions in chapter 3 are important to make the participants understand how to transform a business idea into reality. It is therefore key to guide them in this sense providing them the support needed.</i></p> <ul style="list-style-type: none"> - Discuss the answers and ideas provided in the brainstorming. - In this chapter it is important to understand how an idea can have application in real life. The tutor will refer to the material present in the course presenting the importance of the ideas, how these can be turned into reality and the importance of evaluation. <p>(The tutor will have the support of the material provided in the course but he/she can choose how to deliver it: oral presentation, PowerPoint, printed hand out, etc.)</p> <ul style="list-style-type: none"> - Check for understanding and provide feedback 	<ul style="list-style-type: none"> - PC/ Laptop & Zoom, Teams or any other similar platform (online live lesson delivery) - Guide for Young Migrant Entrepreneurs (English version) Chapter 3: From Dreams to Ideas to Business (The importance of an Idea: It all starts with the brand “I: Evaluate yourself)
	<p>Activity 3: Independent practice of the students</p>	<p><i>The independent practice of the students focuses on making them realise what is their business idea and its characteristics.</i></p> <ul style="list-style-type: none"> - Organise the students in teams and ask them to identify the main characteristic of their ideal future business and prepare a brief presentation taking into consideration the following points: They will have to explain: <ul style="list-style-type: none"> o What do they want to create/provide o How was their idea born? 	<ul style="list-style-type: none"> - PC/ Laptop & Zoom, Teams or any other similar platform (online live lesson delivery)



		<ul style="list-style-type: none"> ○ What was the background story <p>And answer to these questions:</p> <ul style="list-style-type: none"> ○ What skills do you have? ○ Where does your passion lie? ○ Where is your area of expertise? ○ How much can you afford to spend, knowing that most businesses fail? ○ How much capital do you need? ○ What sort of lifestyle do you want to live? ○ Are you even ready to be an entrepreneur? 	
	Post-Activity Discussion	<ul style="list-style-type: none"> - ask the class members questions about what they have learned throughout the session, and what they have focused on during the assignment. 	<ul style="list-style-type: none"> - PC/ Laptop and specific online platform – online live lesson delivery - or a chat/ forum on the project Moodle platform)
Evaluation methods	Informal and non-formal	Oral review: presentation of their business idea taking into consideration the guidelines provided	
Didactic materials	Face to face : power point presentation, printed lesson, printed worksheets for assignment(s)		
	Distance learning - Online learning: power point presentation, pdf version of the lesson, .docx worksheets for assignment(s)		
	Distance learning - Moodle – Same for the case when the course will be posted on the project Moodle platform		
In-class assignment 1:	- Students should identify the main characteristic of their business idea, taking into consideration the guidelines provided by the tutor.		

Additional notes and tips for trainers

This first session presents the first 4 sections of the chapter. It is important to make the participants understand how the discussion will then be followed in the next sessions by other information regarding the business idea.

During the in-class assignment it is important that the tutor is available since the participants may need support answering their questions.

The tutor can choose how to provide the guidelines for the in-class assignment, taking into consideration also how the course will be delivered.