



Session 1 Chapter 1: Inspirational Videos and Movies

Module Title:	<i>An Entrepreneurial Dream</i>		
Session n.1	Inspirational Videos and Movies		
Duration	1 hour		
Delivery method	Blended <input type="checkbox"/>	Face to face <input type="checkbox"/>	Online learning <input type="checkbox"/>
		Distance learning (Learning Platform) <input checked="" type="checkbox"/>	
	Time:	Time:	Time: 1 hour
	Notes on the choice: <i>*The trainer will choose the course delivery method taking into account the interested students location, the available teaching space and resources, social situation, etc.</i>		
Learning objectives	<ul style="list-style-type: none"> To be inspired by movies and videos concerning the topics To draw lessons from what you have seen and heard and try to apply them to your own idea To develop personal creativity and entrepreneurial initiative 		
Intended learning outcomes:	<p>L01: Students will be able to identify and evaluate new business ideas taking inspiration from real-life experiences portrayed in movies, videos and podcasts</p> <p>L02: Students will be able to draw lessons from the videos, movies and podcast suggested</p> <p>L03: Students will be able to apply what they have learnt from the videos, movies and podcasts</p> <p>L04: Students will be more creative and able to see the real-life application of business ideas</p>		
Session Details:	Lesson Item:	Method(s) and instructions for trainers:	Required Resource(s):
	Introduction (optimal group size:1-10)	<ul style="list-style-type: none"> Brief introduction from the tutor about the purpose of the lesson. <i>Break the ice</i> (proposed exercise) Ask your class members whether they have seen movies which have an entrepreneurial objective. The ones who have watched or heard of some movies can share with the group what their impressions were or 	<ul style="list-style-type: none"> PC/ Laptop & Zoom, Teams or any other similar platform (online live lesson delivery) - App Veezie.st



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		<p>why they attracted their attention. In this way they can create a forum of discussion which will then be continued by the tutor in the rest of the session.</p>	
	<p>Activity 1: Presenting the learning objectives of the course</p>	<ul style="list-style-type: none"> - Brief presentation of the objectives of the session 	
	<p>Activity 2: Build inspiration through inspiring videos (optimal group size:1-10)</p>	<p><i>The objective of this session is to build confidence and strengthen the entrepreneurial motivation of participants, therefore the activities envisioned will take into consideration these factors to start in the best way possible the entrepreneurial journey.</i></p> <ul style="list-style-type: none"> - The tutor will show the participants three inspirational videos which will be then be commented by the group. The tutor is free to choose which videos to show, taking into consideration the participants, their aspiration in entrepreneurship, the context, etc. The tutor, after having watched the video, will explain why those particular videos have been chosen and what the purpose was. <p>The tutor can choose from the Annex I the videos to show.</p> <ul style="list-style-type: none"> - Check for understanding and provide feedback 	<ul style="list-style-type: none"> - PC/ Laptop & Zoom, Teams or any other similar platform (online live lesson delivery) - Youtube - Guide for Young Migrant Entrepreneurs (English version) Chapter 1: An Entrepreneurial Dream
	<p>Activity 3: Independent practice of the students</p>	<p>The objective of the independent practice is to make sure that the participants continue to work on their motivation through a creative activity that will stimulate their critical thinking.</p>	<p>- PC/ Laptop and specific online platform (Zoom, Teams etc. - online live delivery - or the project Moodle platform)</p>



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		<p>– Ask students to watch one of the movies identified in IO3 and ask them to provide at the end some bullet points of:</p> <ul style="list-style-type: none"> • What they have understood • What has inspired them • What they have liked and what they did not. (for online/ distance learning and face-to-face learning) • Which characteristics make these movies entrepreneurial. • <p>They can choose to watch:</p> <p>The Pursuit of Happiness This movie tells the story of Chris Gardner, an American businessman and motivational speaker. During the early 1980s, Gardner struggled with homelessness while raising a toddler son. He became a stock broker and eventually founded his own brokerage firm Gardner Rich & Co.</p> <p>The Social Network In 2003 Harvard student Mark Zuckerberg invents Facebook. It quickly becomes a global phenomenon and a revolution in communication. Six years later, Mark is the youngest billionaire in history, but not without legal complications. The Social Network (2010) tells the entrepreneurial tale of Facebook.</p> <p>Steve Jobs The movie presents the story of Icon Apple, an American business magnate, industrial designer, investor, and media proprietor, with Syrian roots. The movie is centred around Steve Jobs most important presentations, launching his new innovative products.</p>



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		<p>The Big Short The Big Short (2015) is an entrepreneurial movie, which catches the feel of the current #Corona #Crisis situation the most. It's based on the 2010 book The Big Short: Inside the Doomsday Machine showing how the financial crisis of 2007–2008 was triggered by the United States housing bubble.</p> <p>The Founder The movie is a biographical comedy-drama film which portrays the story of his creation of the McDonald's fast-food restaurant chain. It also explains that although you don't have the original idea you can develop and built on other ideas and be bigger!</p>	
	Post-Activity Discussion	<ul style="list-style-type: none"> ask the class members questions about what they have learned throughout the session, if they have some suggestions for other entrepreneurial movies or videos. 	<ul style="list-style-type: none"> PC/ Laptop and specific online platform online live lesson delivery - or a chat/forum on the project Moodle platform)
Evaluation methods	Informal and non-formal	Oral review about one of the movies they have selected	
Didactic materials	Face to face : power point presentation, printed lesson, printed worksheets for assignment(s)		
	Distance learning - Online (<i>live</i>) learning: power point presentation, pdf version of the lesson, .docx worksheets for assignment(s)		
	Distance learning - Moodle – Same for the case when the course will be posted on the project Moodle platform		
In-class assignment 1:	- Students should watch one of the movies suggested the lesson		
<p>Additional notes and tips for trainers</p> <p>The main goal of this session is to guide the participants, in order that they start in good way their journey towards entrepreneurship. It is key to keep the motivation always high and to build their self-esteem and critical and creative thinking. For this purpose the way they present the movie they have seen can be of their choice: they can make a PowerPoint, a video, a written presentation, and so on.</p>			