



Session 1 Chapter 6: Tips and Tricks for Young Entrepreneurs

| Module Title: | Tips and Tricks | | | |
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| Session n.1 | 10 Tips and Tricks for Young Entrepreneurs | | | |
| Duration | 2 hours | | | |
| Delivery method | Blended <input type="checkbox"/> | Face to face <input type="checkbox"/> | Online learning <input type="checkbox"/> | Distance learning (Learning Platform) <input type="checkbox"/> |
| | | Time: | Time: | Time: 2 hours |
| Learning objectives | <p>Notes on the choice:</p> <p><i>*The trainer will choose the course delivery method taking into account the interested students location, the available teaching space and resources, social situation, etc.</i></p> <ul style="list-style-type: none"> • To believe in themselves to become innovative • To choose the job that they really love • To know that there are risks to be addressed • To know that there will be changes on the way • To choose people that believe in the same project and can help them to do it better • To put their ideas into practice • To learn from their mistakes and to do it better • To be informed about their sector before starting • To be careful in spending money • To listen to their customers and to find a solution for them | | | |
| Intended learning outcomes: | <p>L01: Students will be able to identify themselves, their sectors, their ideas</p> <p>L02: Students will be able to choose the best job for them and the right people</p> <p>L03: Students will be able to know risks and change on the way</p> <p>L04: Students will be able to learn from their mistakes, how to spend money, how to satisfy customers</p> | | | |
| Session Details: | Lesson Item: | Method(s) and instructions for trainers: | Required Resource(s): | |
| | Introduction (optimal group size could be: 1-10) | - Brief introduction from the tutor about the purpose of the lesson. | - PC/ Laptop & Zoom, Teams or any other similar | |



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| | <ul style="list-style-type: none"> - <i>Break the ice</i> (proposed exercise) Brainstorming: what do you think we refer to tips&tricks? | platform (online live lesson delivery) |
| Activity 1: Presenting the learning objectives of the course | <ul style="list-style-type: none"> - Brief presentation of the objectives of the lesson | |
| Activity 2: Presenting 10 tips and tricks that can be used for identifying a business idea and can be implemented into the elaboration of a business plan | <p><i>The object of this module is to present the students with tips&tricks that can help them in their journey towards a new business. The Module has been divided into 4 sets of tips&tricks. This is the first set.</i></p> <ul style="list-style-type: none"> - The tutor will present the students with the tips&tricks identified in the guide. To make the session more interesting to the students the tutor can choose to present the material through a set of animation created especially for the purpose. The animation is available in the Guide and it is presented also in the Annex IV - Interaction with the class - Give examples of the application of the presented “10 tips and tricks (through animation)” - Check for understanding and provide feedback | <ul style="list-style-type: none"> - PC/ Laptop & Zoom, Teams or any other similar platform (online live lesson delivery) - Guide for Young Migrant Entrepreneurs (English version) Chapter 6: Tips and Tricks (Ten Tips and Tricks for Young Entrepreneurs) |
| Activity 3: Independent practice of the students | <p><i>The tutor can choose to propose only one or both the exercises for independent practice proposed for this session.</i></p> <ul style="list-style-type: none"> - (exercise proposed 1) Ask students to see how they can apply the tips and tricks found to the business plan they have previously created and make a presentation out of it which then the tutor will give feedback upon. | <ul style="list-style-type: none"> - PC/ Laptop & Zoom, Teams or any other similar platform (online live lesson delivery) |



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| | | <ul style="list-style-type: none"> (exercise proposed 2) Show the students the following video identified in the Guide https://controversycast.wixsite.com/entrepreneurjourney/tips-and-tricks and ask the students to produce their own video about tips&tricks. | |
| | Post-Activity Discussion | <ul style="list-style-type: none"> ask the class members questions about what they have learned throughout the session and to confront how they have applied what was explained. (if the classroom has many students choose only a few of them, asking first if someone is willing to present it) | |
| Evaluation methods | Informal and non-formal | Oral review: presentation of the application of the tips and tricks or presentation of the video about tips&tricks created | |
| Didactic materials | Face to face : power point presentation, printed lesson, printed worksheets for assignment(s) | | |
| | Distance learning - Online learning: power point presentation, pdf version of the lesson, .docx worksheets for assignment(s) | | |
| | Distance learning - Moodle – Same for the case when the course will be posted on the project Moodle platform | | |
| In-class assignment 1: | - Students should apply the tips and tricks presented to the business canvas they have previously created ... | | |
| In-class assignment 2: | -Students should create their own video about tips&tricks | | |
| Additional notes and tips for trainers | | | |
| <p>The tips&tricks presented in this session collaborate to remember the participants the importance of motivation and will serve the tutor to convey again this value. For the In Class Assignment n.2 the tutor has to guide the students giving them the basis for the creation of the video. We suggest the tutor to choose a smartphone app like InShot or WeVideo and have a look at it to then guide the students to their use.</p> | | | |