



1.3 More YouTube Picks on entrepreneurship, innovation and inspiration

1. Domino Chain Reaction

A domino can knock over another domino about 1.5x larger than itself. A chain of dominos of increasing size makes a kind of mechanical chain reaction that starts with a tiny push and knocks down an impressively large domino. Original idea by Lorne Whitehead, American Journal of Physics, Vol. 51, page 182 (1983).

2. Best Things On Earth Are At the Other Side of Fear

Actor Will Smith shares his experience on Skydiving with a quote of Franklin D. Roosevelt: "The only thing we have to fear is fear itself". Smith emphasizes the importance of coping with our own fears by coming face to face with them.

3. Moonshot Thinking

Why aim for a 10% when you can aim for 10X? Instead of a mere 10% gain, a moon-shot aims for a 10x improvement over what currently exists. The combination of a huge problem, a radical solution to that problem, and the breakthrough technology that just might make that solution possible, is the essence of a moon-shot.

4. How to Learn From Rejection and Failure

Jia Jiang adventures boldly into a territory so many of us fear: rejection. By seeking out rejection for 100 days -- from asking a stranger to borrow \$100 to requesting a "burger refill" at a restaurant -- Jiang desensitized himself to the pain and shame that rejection often brings and, in the process, discovered that simply asking for what you want can open up possibilities where you expect to find dead ends.

5. Bloomberg Entrepreneurship World Silicon Valley Episode

Turkish Bloomberg HT Channel presents a special part of its "Entrepreneurship World" in San Francisco, voiced by Oguzhan Aygoren, head of entrepreneurship centre at Bogazici University in Istanbul, Turkey. The guest is the co-founder and CEO of a start-up, Anki Inc., Boris Sofman and the subject is on robotics and AI as the functioning areas of this company. (The beginning of the video is in Turkish, but continues in English)

6. Start With Why

Simon Sinek explains there's a pattern about why Apple is so innovative, why Martin Luther King was so inspiring ('It was: "I have a dream!" Not I have a plan'): All great companies and leaders think, act and communicate in the same way. It's called the Golden Circle. It's all about why? How? What? When people believe in what you do, you will be successful. Why? How? What? Please Watch!





7. Steve Jobs 2005 Stanford Commencement Speech

Drawing from some of the most pivotal points in his life, Steve Jobs, chief executive officer and co-founder of Apple Computer and of Pixar Animation Studios, urged graduates to pursue their dreams and see the opportunities in life's setbacks -- including death itself -- at the university's 114th Commencement on June 12, 2005.

Steve Jobs tells three life stories:

- 1. Story about Connecting the dots
- 2. Story about Love and Loss: Go for your passion, don't settle for less
- 3. A story about death: Your time is limited: Don't waste it, living someone else's life.

8. Six Life Lessons from Steve Jobs

The 6 Life Lessons in this Video:

- 1.Choose the Life you want to live
- 2.Certificates don't matter
- 3.Dream Big
- 4.Start Somewhere
- 5.Live every day like it's your last
- 6. You only fail when you stop trying

9. Arnold Schwarzenegger's 5 Rules for Success

Actor Arnold Schwarzenegger reveals his 5 secret steps to tackling life and becoming Mr. Universe (at the age of 20), 7-time Mr. Olympia, Hollywood legend and 2-term Governor of California. His story proves that no obstacle is too big to overcome and no vision, too big to achieve.

- 1. Find your Vision and Follow it
- 2. Never ever think small, think big
- 3. Ignore the Naysayyers
- 4.Work your ass off
- 5.Don't just take, give something back (...and change the world)

10. Rocky Balboa Inspirational Speech

'Let me tell you something you already know. The world ain't all sunshine and rainbows. It's a very mean and nasty place and I don't care how tough you are it will beat you to your knees and keep you there permanently if you let it. You, me, or nobody is gonna hit as hard as life. But it ain't about how hard ya hit. It's about how hard you can get it and keep moving forward..."

11. Dream It Big

Tim Bengel, young German artist, tells the story of how he became an innovative artist and through his work arrived to create his solo artist exposition in New York.





12. Dream and Design (The Hidden Sink)

The video shows the creation of an innovative sink that combines function with experience.

13. <u>Using Traditional Turkish Ebru Art for Change</u>

The video shows the use of a traditional artistic technique to recreate a famous Van Gogh painting.

14. Surprising Habit of Originals

The TED talk presents the so called category of "originals" and the speakers drives the public to understand their characteristics and value.

15. Inside the Mind of a Master Procrastinator

The TED talk presents in an innovative way how is the mind of a procrastinator and what procrastination means and implies.

16. Fail early, fail fast in order to succeed sooner

The video shows how a young guy learnt how to do a back flip in less than 6 hours, and proposes the value of resilience.

17. Why startups succeed

This video explores the reasons behind start-up failure or success. The speaker postulates that the main factors that determine success are: the idea, the team, the business model, the funding and the timing. The most influential of these factors being the timing [42%] and the team [32%].

18. How to start a movement

This video highlights the importance of self-confidence in leadership and the role played by meaning partners in promoting and sustaining the cult business leaders and attracting other partners.

19. Weird or just different

The video speaker explores the importance of local and cultural perspective in regard to any assumptions that could be made showing that whatever concepts may be the norm for you, the opposite might be true for others depending on the local context.

20. Keep your goals to yourself

The video speaker presents the paradox of how sharing your personal goals and ambitions with somebody else will make it less likely to materialize due to psychological factors.





21. Refugees & entrepreneurship & Turkey: Starting from Zero

The video summarizes and explores the real-life difficulties and obstacles that may be encountered by individuals such as refugees who need to rebuild their lives in foreign countries

22. Syrian refugee entrepreneur turns shed into chocolate factory

How previous skills can help you turn a shed into a successful chocolate factory. Source: Scotta Nova News

23. Meet the Syrian refugees turned entrepreneurs living in Turkey

Syrian refugees launching businesses and creating jobs in Turkey

24. NO EXCUSES - Best Motivational Video English with subtitles

This motivational video explains what you have to do when you have a problem. Do something about it! You have time, you have skills, you have the knowledge. It's never going to be easy. This is your opportunity: Make it happen!

25. <u>DREAM - Motivational Video</u> English with subtitles, also Italian ones.

Don't give up on your dreams. Your dream is possible. Greatness exists in all of us. You are unique. Watch also <u>The Pursuit of Happyness</u> to how to overcome disappointment and setback and be successful in the end!

26. <u>WATCH THIS EVERYDAY AND CHANGE YOUR LIFE</u> - Denzel Washington Motivational Speech Denzel Washington 2020:

Nelson Mandela said: 'There is no passion to be found playing small, settling for a life that is less then you are capable of living' Do what you feel passionate about. Dreams without goals are just dreams. You will fail at some point in your life: Embrace it! Everyone has the talent to succeed, but if you don't fail you are not even trying. Failure is best way of figuring out your direction.

27. Entrepreneur - Motivational Video

28. MOTIVATION - BUSINESS MOTIVATION FOR ENTREPRENEURS